



ACADIANA BUSINESS
**HALL *of*
FAME**

Honoring the Best in Business to Inspire the Next in Business

MARCH 18, 2027

6:00 - 6:45 Cocktails | 7:00-8:00 PM Program
LE PAVILLON | LAFAYETTE, LA

Join Us

In honor of the 2027 class of Laureates and Honorees, whose impactful contributions inspire and empower the business leaders of tomorrow.



Presented by:



For more information:



Reagan Robicheaux,
Development Director
reagan.robicheaux@ja.org



337-501-6540

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ACADIANA BUSINESS HALL of FAME



PRESENTING SPONSOR

Investment - \$15,000

SIGNATURE RECOGNITION

- Listed as the Signature Sponsor on all print and digital ads, event program, event day slides, and verbally recognized during the event.

EVENT NIGHT PARTICIPATION

- Reserved seating for up to sixteen (16) guests.
- Opportunity for a 2–3 minute speaking slot at the beginning of the event (live or prerecorded).
- Option to air a 30-second commercial immediately following the speaking segment (if time permits).
- Access to media opportunities during the event.
- On-stage and/or pre-event area sponsor signage (e.g., pop-up banners, etc.)
- Opportunity to showcase branded items such as logo pens, table collateral, and other approved promotional materials throughout the event.

PROGRAM ADVERTISING

- Receive two full-page ads in the digital event program, additional coverage in honoree post-event gifts.
- **Ads due:** March 1, 2027
- **Dimensions:** 5" w x 8" h, no bleed

HONOREE ENGAGEMENT

- Option address honorees immediately before the honoree photo session.
- Sponsor representative may join with announcement visits, as schedules allow.

EVENT DETAILS

- Date: Thursday, March 18, 2027
- Time: 6:00 - 6:45 Cocktails | 7:00–8:00 PM Program
- Location: Le Pavillon at Parc Lafayette
- **Honorees ONLY Arrival:** 5:15 PM for photos & media



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CHEERS TO SUCCESS

Investment - \$5,000

Set the tone for an unforgettable evening as the **"Cheers to Success"** cocktail hour sponsor, with prominent brand visibility during this lively and well-attended networking experience. Your organization will have the opportunity to engage directly with attendees in a relaxed, social setting—fostering meaningful connections and strengthening relationships with key community stakeholders.

Recognition & Visibility:

Prominent acknowledgment as the "Cheers to Success" sponsor throughout the cocktail space, including bar signage, networking area recognition, and branded cocktail napkins during the cocktail hour (6:00–6:45 PM).

TASTE OF ACHIEVEMENT

Investment - \$5,000

Elevate your brand as the exclusive dessert sponsor of the **"Taste of Achievement"** experience—one of the evening's most anticipated highlights. Your organization will receive prominent recognition and high-impact visibility as guests enjoy this engaging and memorable moment, ensuring your brand is front and center among community and business leaders.

Recognition & Visibility:

Prominent acknowledgment as the "Taste of Achievement" sponsor throughout the event, including a branded dessert at each seat.

INVEST IN THE FUTURE

Investment - \$5,000

Take center stage during the evening's inspiring giving moment **"Invest In the Future"** with the opportunity for a company representative to deliver a brief, impactful message that encourages generosity and investment in student success. Your organization will be closely aligned with this meaningful appeal, along with the opportunity to provide a branded gift for each donor as a lasting expression of your support.

Giving Moment Spotlight:

Featured role during the donation appeal, including the opportunity for a company representative to share a brief, inspiring message that encourages giving and aligns your brand with student success. Opportunity to provide a branded gift for each donor, leaving a lasting impression tied to your organization's support of the mission.



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LEGACY OF LAUREATES

Investment - \$3,500

Position your organization as the **Legacy of Laureates** sponsor, a meaningful showcase celebrating distinguished honorees from the past. Your brand will be prominently featured alongside this legacy display, ensuring strong visibility and positive association with excellence, leadership, and long-standing community impact throughout the event experience.

Recognition & Visibility:

Prominent brand placement as the presenting sponsor of "Legacy of Laureates", featuring a branded legacy display in a high-traffic area. Your organization will be highlighted through header signage and recognition alongside this curated showcase celebrating years of Acadiana Business Hall of Fame distinguished honorees and laureates.

SHARE THE MOMENTS

Investment - \$3,500

"Share the Moments" while elevating your brand at the event's red carpet photo experience, where guests can capture and share memorable moments.

Recognition & Visibility:

Your organization will be prominently featured through onsite signage and branded digital photo frames, ensuring every shared image extends your visibility and association with this high-profile experience.

A CENTURY OF ACHIEVEMENT

Investment - \$3,500

Align your brand with a century of impact as the **"Century of Achievement"** of the Junior Achievement Historical Milestone series. There will be a curated collection of short pre-event videos celebrating 108 years of economic education.

Recognition & Visibility:

Your organization will receive exclusive logo recognition at the close of each segment—creating a lasting association with innovation, leadership, and legacy. Additional prominent features through onsite event signage.

ALL SIGNATURE EVENT EXPERIENCES INCLUDE

Event Promotions

- Company logo included in event promotions across available platforms, maximizing visibility leading up to and during the event.

On-Screen Program Recognition:

- The company logo will be prominently showcased in the on-screen program throughout the event.

Premier Seating:

- Reserved premier seating for up to eight guests with a plated meal experience ensuring an exceptional event experience.



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